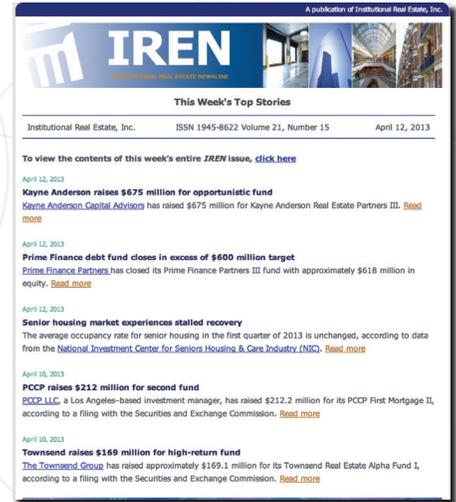


Advertising Snapshot

Institutional Real Estate Newsline

Institutional Real Estate Newsline (IREN) is a daily news service covering breaking news on the institutional real estate marketplace. This news is delivered daily to your email with a Friday edition that recaps the breaking news of the week to ensure you don't miss an important story. In addition, IREN's news stories are always available up on our site through our IREI news page.

We have done the analysis and IREN has broken the news first to the industry more than any other news source. This service also includes IREN's special reports and news flashes. A news flash announces breaking news on searches, commitments, offerings, fundraising activity, new hires and more. We make sure that our readers are always informed with the most relevant, up-to-date news out there. Publication coverage also includes mergers, joint ventures, research, legislation, major property transactions, development, new business units, searches, commitments and offerings.



Frequency: Daily

Circulation: 2,400 (online only)

Distribution: Daily email alert with story headlines linking back to our site.

Subscription rate: \$99

Advertising Rates:

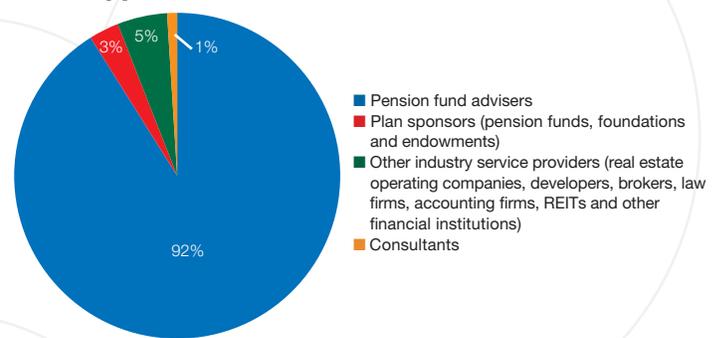
IREN daily banner 240w x 150h pixel, (Mon.-Thurs.):
\$1,600 one month (16x run)

IREN daily banner 240w x 150h pixel, (Mon.-Thurs.):
\$500 one week (16x run)

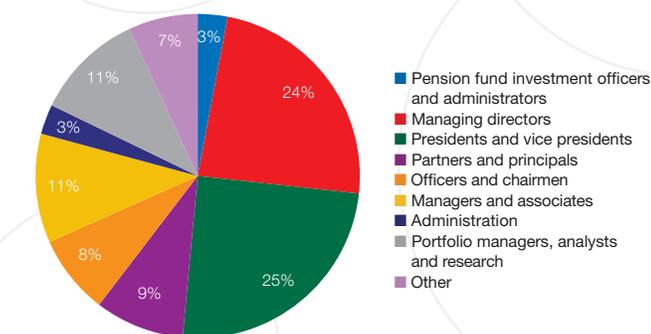
IREN daily banner 600w x 100h pixel, (Friday only):
\$360 one month (4x run)

IREN Friday banner 600w x 100h pixel, (Friday only):
\$135 one-time run

Firm-type breakdown



Title breakdown



Geographic breakdown

