

REALASSETS ADVISER

The magazine written for registered investment advisers and wealth managers seeking insights and actionable information on investments in real assets

2017 Editorial Calendar

January

The Top Five Investment Ideas for 2017

What wealth advisory CIOs are high on for the New Year.

The Commodities Comeback

Mapping the recovery path for commodities, and what commodities are expected to be best in class.

Ad reservations due: November 30

Ad materials due: December 5

February

The Technology Arms Race

RIAs are spending scads of money to keep up with one another on the technology front.

The Case for Private Equity Real Estate

The availability of traded REITs and the aversion to illiquidity has too many advisers and investors overlooking the attributes of privately owned real estate.

Ad reservations due: December 28

Ad materials due: January 5

March

Listed Infrastructure in a Multi-Asset Portfolio

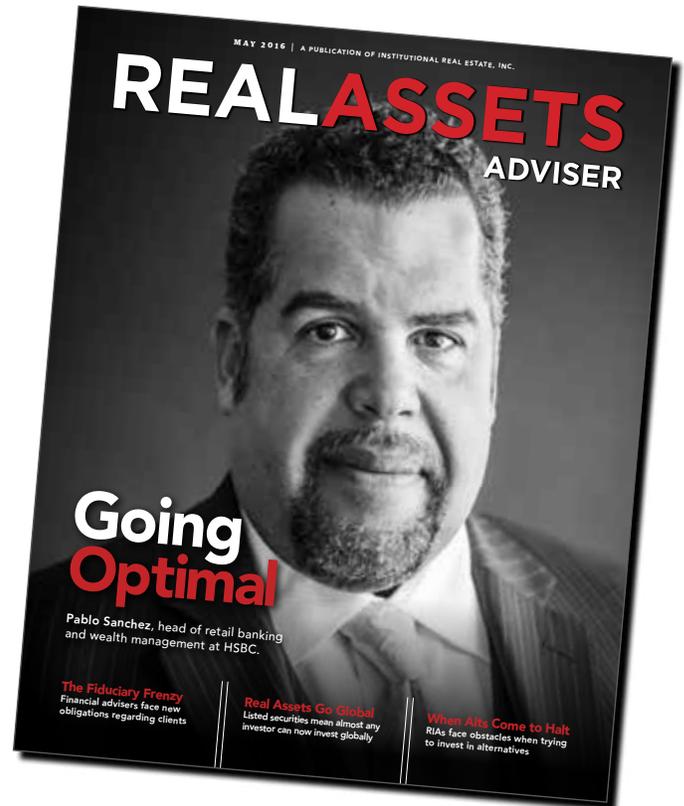
Where does infrastructure fit in an investment portfolio? What role does it play? What opportunities exist for retail investors? And what level of returns is realistic?

Preserving the Family Fortune

Many historic families have fallen from the ranks of the country's richest. What mistakes did they make? How do real asset allocations help smart family offices preserve wealth for generations to come?

Ad reservations due: January 30

Ad materials due: February 6



April

Autonomous Transportation

Driverless cars, trucks, drones and airliners promise to radically change the employment market and the shape of cities and transportation systems. Infrastructure needs will also change as a result. It all means investors will have opportunities to play in markets they could not have fathomed would exist even 10 years ago.

Conservation Easements

Ted Turner and John Malone use them, and so do other wealthy individuals and families. Now this tax strategy is being securitized and made available to investors of lesser means.

Ad reservations due: March 1

Ad materials due: March 6

2017 Editorial Calendar

May

Energy Market Winners and Losers

Fossil fuels or nuclear? Solar, wind, tidal or geothermal power? Are breakthroughs such as hydrogen or fusion still in the offing? An update on what is energizing investor portfolios.

Moving Clients from 2 Percent Real Assets to 10 Percent

What are the strategies that work for advisers who see the value in diversifying their clients' portfolios — getting them away from the traditional model of 50 percent stocks, 40 percent bonds, 10 percent cash — and making those clients more comfortable with private equity and less liquidity? How do investment minimums, fees and liquidity issues associated with alternatives come into play?

Ad reservations due: March 28

Ad materials due: April 6

June

Investing in Precious Metals

Demand for precious metals could surge if fears of volatility and inflation rise. But what metals will perform best and how big a segment should they occupy in an investor's portfolio? How does foreign currency play?

Investing in the Global Airline Business

Once an industry that lost money by the billions, airlines are now profiting mightily from lower fuel prices, resurgent business and leisure travel at home and abroad, better technology, and deregulation. With middle classes rising in emerging markets around the world, many people are taking to the air for the first time, prompting the creation of new airlines and airports, especially across Asia. Investors have an opportunity to profit by investing across the value chain — in airlines, airports and aircraft manufacturers.

Ad reservations due: April 27

Ad materials due: May 5

July

Farming's Green Revolution, Take 2

Investors are betting that scores of new agricultural technologies will trigger humankind's second Green Revolution and produce a far larger food supply — and return on their investment.

The Allure of Single-Tenant Net-Leased Properties

Offering stable income and lower management and maintenance costs than other property investments, single-tenant net-lease properties are popular among high-net-worth individuals. Most retailers have no interest in being in the real estate business. For example, CVS has more than 7,000 locations but owns fewer than 500 of them; 7-Eleven has 55,000 locations and Starbucks more than 11,000, but neither company owns a single store. It is a situation that can benefit the individual investor.

Ad reservations due: May 26

Ad materials due: June 6

August

Is Maritime Floating Investors' Boats?

There was every reason to consider a position in maritime as a stalwart member of a real assets portfolio. When the maritime industry is performing normally, ships — like buildings, pipelines and toll roads — offer a reliable and consistent stream of income, and modern vessels are typically very durable, logging 25 to 30 years of service before being decommissioned. Unfortunately, the maritime industry ran aground during 2016, as 11 of the world's 12 largest shipping companies reported huge losses, and several smaller shipping lines edged toward bankruptcy. How has maritime performed during 2017? Have maritime investors righted their ship yet?

Crowdfunding: It's Not Just About Real Estate Anymore

Though crowdfunding has received a lot of attention for the mark it has made among real estate investors of relatively modest means, it has broadened its reach into a variety of other asset classes, promising to give retail investors opportunities to use private equity to stake their claim in other real asset classes.

Ad reservations due: June 26

Ad materials due: July 7

2017 Editorial Calendar

September

Confusion Around Commodities

There is a lot of confusion around the use of commodities as an asset class, as evidenced by the dramatic downturn in the commodity markets in recent years, so bad that if you look at the Bloomberg Commodity Index, it has negative total returns going back to at least the early 1990s. Meanwhile, there are contrarians showing interest in commodities.

What's Hot and Not in Real Estate

Yes, location and timing are critical to real estate investments, but so is selecting the right property types. As we head into the final quarter of 2017, which property types have rewarded investors, and which has failed to live up to expectations?

Ad reservations due: July 27

Ad materials due: August 7

October

The Promise and Peril of Fintech

Financial technologies are creating nifty new tools for advisers, but they also threaten to make obsolete a great deal of the services advisers provide to clients. Is the fintech revolution a net gain or loss at this stage?

Oil and Natural Gas Update

Fossil fuels still drive economies, and opportunities for investors exist in several parts of the oil and natural gas supply chains. We take a fresh look at oil and gas fundamentals and how these energy resources are paying off for investors.

Ad reservations due: August 26

Ad materials due: September 6

November

Revisiting the Endowment Model

The so-called endowment model of investing — heavy on real assets and other alternatives — is considered the gold standard by many in the investment business. Let's see how 2017 has treated this strategy.

Is Water the Ultimate Liquid Investment?

In pure human survival terms, water is the most valuable of any real asset, and drinkable water is running dry globally. But when will it be considered an asset class worthy of serious investor commitments?

Ad reservations due: September 26

Ad materials due: October 5

December

Forecast 2018

What will be the hottest real asset investments in the year ahead? What economic forces will be propelling and dragging on the U.S. economy? A look to the future.

Taking Stock in Listed and Nontraded REITs

Listed REITs have had several banner years since the most recent recession, while nontraded REITs have reformulated themselves in the face of a more stringent regulatory environment. Here is how REITs of both varieties have scored in 2017.

Ad reservations due: October 27

Ad materials due: November 3

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