Institutional Real Estate Inc.'s Sponsorship Program Summary of Benefits 2014

SPONSORSHIP LEVELS

Publication	Sponsorship Fee	Ads, Interviews, Profiles or Sponsor Sections for placement in publication sponsored *(Effective January 1, 2014, ad allocations will be color pages)*	Asia TIREL-AP Editorial Board Meeting (Fall)	Europe TIREL-E Editorial Board Meeting (Fall)	Fall TIREL-AM Editorial Board Meeting (Fall)	Spring TIREL-AM Editorial Board Meeting (Spring)	Infrastructure Editorial Board Meeting	1/2 day annual Sponsor Briefing (usually held in January or February)	1/4 page Tombstone Ad (Effective January 1, 2014, ad allocations will be color pages)	Consulting/Meeting Time with managing director	Research Time	Access to Subscriber List	One year site license – IREN	Complimentary subscriptions for the publication sponsored	1 copy Fundtracker (primary contact)	IREN	Minimum Number of Exposures	Discounts on Ads and Consulting	Discounts on Conference Registrations	Free Job Postings in on IREI website	13 Conference Passes	Supporting Sponsorship Mention at 13 Conference
	BENEFITS																					
Americas																						
TIREL-AM Contributing	$28,000	2 or 4-page sponsor interview only	No	No	No	No	No	No	No	No	No	No	No	No	No	No	1	No	No	No	No	No
TIREL-AM Participating	$38,500	4 pages	No	No	No	No	No	Yes	No	1	6 hrs.	Yes	Yes	6	Yes	Yes – Unlimited	11+	15%	20%	No	No	No
TIREL-AM Full	$62,500	8 pages	No	No	Choice of (1) either Spring vs Fall	Choice of (1) either Spring vs Fall	No	Yes	Yes	1	12 hrs.	Yes	Yes	13	Yes	Yes – Unlimited	11+	25%	20%	Yes	No	No
TIREL-AM Dual	$120,000	16 pages	No	No	Yes	Yes	No	Yes	Yes	1	24 hrs.	Yes	Yes	26	Yes	Yes – Unlimited	11+	25%	20%	Yes	No	No
Europe																						
TIREL-Europe Contributing	$20,000	2 or 4-page sponsor interview only	No	No	No	No	No	No	No	No	No	No	No	No	No	No	1	No	No	No	No	No
TIREL-Europe Participating	$26,000	4 pages	No	No	No	No	No	Yes	No	1	6 hrs.	No	Yes	6	Yes	Yes – Unlimited	11+	15%	20%	No	No	No
TIREL-Europe Full	$58,500	8 pages	No	Yes	No	No	No	Yes	Yes	1	12 hrs.	No	Yes	13	Yes	Yes – Unlimited	11+	25%	20%	Yes	No	No
Asia Pacific																						
TIREL-AP Contributing	$20,000	2 or 4-page Sponsor Interview Only	No	No	No	No	No	No	No	No	No	No	No	No	No	No	1	No	No	No	No	No
TIREL-AP Participating	$26,000	4 pages	No	No	No	No	No	Yes	No	1	6 hrs.	No	Yes	6	Yes	Yes – Unlimited	11+	15%	20%	No	No	No
TIREL-AP Full	$55,200	8 pages	Yes	No	No	No	No	Yes	Yes	1	12 hrs.	No	Yes	13	Yes	Yes - Unlimited	11+	25%	20%	Yes	No	No
Infrastructure																						
Infrastructure Contributing	$10,000	2 or 4-page sponsor interview only (i3 is a digital publication)	No	No	No	No	No	No	No	No	No	No	No	1	No	No	1	No	No	No	No	No
Infrastructure Full	$30,000	4 pages (i3 is a digital publication)	No	No	No	No	Yes	Yes	Yes	1	4 hrs.	No	Yes	6 Infr 1 Other	Yes	1	11+	10%	20%	Yes	(1) Full pass & (1) 1/2 price pass	Yes

INSTITUTIONAL REAL ESTATE, INC.
2274 Camino Ramon, San Ramon, CA USA 94583
Ph. +1 925-244-0500 • Fx. +1 925-498-1633 • www.irei.com

people data insights

Multiple Publication Sponsorship Fees and Discounts

	Discounted Package Price	List Price	Savings	% off List Price	TIREL-AM Contributing	TIREL-AM Participating	TIREL-AM Full	TIREL-AM Dual	TIREL-Europe Contributing	TIREL-Europe Participating	TIREL-Europe Full	TIREL-AP Contributing	TIREL-AP Participating	TIREL-AP Full	INFRASTRUCTURE Participating
Contributing TIREL Sponsor	$60,000	$68,000	-$8,000	-13.33%	●				●			●			
Full TIREL-AM & Participating Infrastructure	$80,000	$92,500	-$12,500	-15.63%			●								●
Participating TIREL Sponsor	$80,000	$90,500	-$10,500	-13.13%		●				●			●		
Full TIREL-Europe & Full TIREL-Asia Pacific	$105,420	$113,700	-$8,775	-7.85%							●			●	
Full TIREL-AM & Full TIREL-Europe	$112,000	$121,000	-$9,000	-8.04%		●					●				
Global - Full TIREL Sponsor	$165,000	$176,200	-$11,200	-6.79%			●				●			●	

For more information, visit us online at www.irei.com or contact

Jonathan Schein, Senior Vice President and General Manager, Sales | +1 212 332 7180 | j. schein@irei.com
Alex Eidlin, Managing Director, Asia Pacific | +1 925 244 0500, ext. 121 | a.eidlin@irei.com
Sheila Hopkins, Managing Director, Europe and Infrastructure | +1 864 280 1889 | s.hopkins@irei.com